



## The Perfect Marketing Strategy - Social Proof

### Part 1) What's Social Media About?

Do you start out to build relationships? Other than buy from you, "What Do You Have To Offer?"

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Do you have a plan to deliver Quality Content? "What Do You Have To Offer?"

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Do the two parts above help make Sales Content look interesting? "How Could You Do That?"

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### Part 2) What's Your Platform

Social Media	Headline	Link	Image	Images Size	Notes
Facebook	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1200 x 630 Pixels	
Twitter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	440 x 220 Pixels	
Instagram	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1080 x 1080 Pixels	
LinkedIn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	550 x 375 Pixels	
Pinterest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	600 x 600-1260 Pixels	
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		

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# The BACON System

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### Part 3) Encourage Interaction

How can you create more interactions?

Ask Questions -  Avoid Controversy -  Asking for comments or shares?:

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### Part 4) Driving People Home (Website)

Does your content promote getting back to your website?

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Does your website page have a call to action?

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Are you Encouraging Engagement?

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## Final Thoughts - Your Online Sales Conversation

Create a conversation to your new Ideal Customer Avatar and your Ideal Solution For Them...

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